



National Gospel & Harvest Celebration

Hours of Operation (Schedule Subject to Change)

- 9:00 AM - 6:00 PM Sunday – Friday
- Closed Tuesdays and Thursdays during Festival
- 9:00 AM - 7:00 PM Saturdays

Financial Agreement

- Dollywood will receive 15% - 20% commission on all sales. The commission rate is dependant on length of festival participation. There is no jury or entrance fee for doing our show.

Booth Information

- Craftsmen will be located in booths with a wooden floor or tents with floors and walls. Booth/tent sizes vary. Every effort will be made to accommodate craftsman for their normal set up; however, availability of certain size booths may be limited due to space restrictions or previous committment.

What's Furnished by Dollywood?

- Dollywood will furnish a sales location in one of the above listed facilities. Included in each booth will be electricity, lighting, two chairs, 4' x 2' x 3' counters as needed, up to four bookcase type shelf units 3' x 5' x 1' as needed, two 6' banquet tables as needed, Craftsman identification, sign, bags, and name tags. We will also provide lunch and necessity breaks to individuals working their booths alone. Dollywood will provide costumes. All personal costumes must be approved by our Festival Team.

Demonstration Requirements

- All craftsmen are required to demonstrate their craft while participating in the Harvest Celebration. Demonstration may be a combination of actually creating an item and talking to guests about how the item is made. This practice helps increase sales and meets our Guest Excellence expectations.

Guest Excellence

- All participants must greet guests in a friendly manner, maintain and enhance Dollywood's image as a family oriented park, and use their best efforts to make the guest's visit more pleasant. We realize our visiting participants have a major role in fulfilling our festival mission and appreciate your cooperation.

Benefits

- Dollywood will offer to festival participants a food and merchandise festival discount program.