

The 43rd Annual Yellow Daisy Festival

Thursday, September 8, 2011: 10 a.m. – 6 p.m.
Friday, September 9, 2011: 10 a.m. – 6 p.m.
Saturday, September 10, 2011: 10 a.m. – 7:30 p.m.
Sunday, September 11, 2011: 10 a.m. – 6 p.m.

Shoppers do arrive as early as 8:00 a.m.!

Exhibitor Check-In & Set-Up Schedule

Early Check-In* & Set-Up: 9:00 a.m. – 4:00 p.m., Tuesday, Sept. 6, 2011

Check-In & Set-Up: 9:00 a.m. – 9:00 p.m., Wednesday, Sept. 7, 2011

Restock: 6:00 a.m. – 8:00 a.m. Thursday through Sunday, Sept. 8-11, 2011

*This requires a \$70.00 fee, limited number of openings available. Information on participation in early check-in will be included with acceptance letter; **do not send any money for this service with this application.**

Dear Applicant:

Thank you for requesting an application for the 43rd Annual Yellow Daisy Festival. We look forward to receiving your application.

Why is it called the Yellow Daisy Festival? Rev. Thomas C. Porter, a Pennsylvania missionary and botanist discovered the Confederate Yellow Daisy, *Viguiera porteri* in 1846. The Yellow Daisy Festival is held each year in the month of September to celebrate the blooming of the daisy as this spectacular species grows in bright rivers of yellow on the granite outcroppings of Stone Mountain. The daisy can be seen in its natural environment on hiking trails on the backside of the mountain.

The Yellow Daisy Festival features more than 500 of the Nation's finest artists and craftsmen. A wide variety of unique creations are offered throughout the meandering trails of the wooded area. The festival includes live music, clogging and fantastic festival food. For five years in a row, the Yellow Daisy Festival was selected the #1 Predominantly Classic & Contemporary Craft Show in the Nation by *Sunshine Artist Magazine*, compared to over 10,000 shows.

Please read over the entire brochure of information including the Yellow Daisy Festival Rules, Limitations & Procedures, before filling out your application. There is a mandatory, non-refundable processing fee, plus the space rental fee, which is also required at the time of your application. Send only one check or money order to cover space rental and processing fees with your application. In the event your application is not accepted, a full refund of the required advance space rental fee (only) will be included with your non-acceptance letter. Make your check or money order payable to Stone Mountain Park.

If you have any questions **AFTER THOROUGHLY READING ALL** enclosed materials you can email us at ydf@stonemountainpark.com, or we can be reached Monday through Friday, 10:00 a.m. until 6 p.m. (EST) at (770) 498-5633. We appreciate your interest and look forward to receiving your Yellow Daisy Festival Application for 2011!

Best Daisy Wishes,

Wendy Thomas Gygax Jessica McDonald Katie Kresner Cheryl Rice
Special Events Manager & Special Events Coordinator & Special Events Assistant & Special Events Administrative Assistant

2011 YELLOW DAISY FESTIVAL

CRAFTER CHECK-IN

1. All exhibitors must sign a liability waiver form.
2. Exhibitors **MUST** check-in during official check-in times or lose exhibition space without refund.
3. Exhibitors must check-in in person, with a PHOTO I.D., and attend the show in its entirety.
4. Exhibitors cannot sub-lease assigned booths or employ sales agents or representatives in lieu of checking in and attending the Festival personally (photo I.D. required at check-in).
5. Exhibitors not checked-in by deadline (Wednesday, September 7, at 9 p.m.) will forfeit exhibition space and all fees.

PRODUCT

1. Items not created by the exhibitor or not in the category for which applied will not be permitted in the show. All items must be created by the exhibitor, who must check in with a Photo I.D. Only the exhibitor and booth partner/s will be eligible to check into the festival.
2. Resale of wholesale items (buy/sell) IS NOT permitted and will result in immediate dismissal without refund. No manufactured, imported items or raw materials will be allowed.
3. Exhibitors may only show and sell work from the category in which they have been accepted. Any items of work not listed in the application, and/or not created by the exhibitor must be removed from the show. Management will prohibit the installation and operation of any exhibits not meeting its approval.
4. Exhibitors must bring enough stock for the entire show. They must be on time and stay for the duration of the Festival. Booths cannot open late or close early at any time. If an exhibitor believes they are in danger of running out of stock, they must report to festival organizers immediately.
5. The selling of prepared food is prohibited, however, sampling is permitted.
6. All articles and displays must be in good taste with no reference to race, ethnic, gender, sexual, or religious prejudice. No obscene items will be allowed.
7. All materials must be in compliance with all applicable laws, rules, and regulations of the United States and the State of Georgia.
PLEASE SEE CONSUMER PRODUCT LAWS REQUIREMENTS BELOW

BOOTH DISPLAY & SET-UP

1. All exhibitors will be located along wooded trails. Booth space is limited to the size in which you paid.
2. Single Spaces are approximately 10' wide x 20' deep. Double spaces are approximately 20' wide x 20' deep. All spaces are on natural ground. Many spots have trees and uneven terrain within the assigned space.
3. **"Discount, Marked Down, Reduced, Close-Out Sale" type signs are not permitted at any time. Verbal bargaining is always allowed.**
4. Taking orders for merchandise is strictly controlled and must be pre-approved by festival organizers – **NO EXCEPTIONS!** Collecting names for mailing list purposes is permitted.
5. Exhibitors must furnish their own display tables, skirting, chairs, extension cords, etc. All displays must be designed, constructed, and operated in good taste.
6. Portable display tables, card tables, etc. must be covered/skirted in a tasteful fabric.
7. All displays, transactions, and activities must be confined to exhibitor's assigned space. Signs, tents, canopies, or any other part or display may not extend over or into walkways.
8. You may bring an identification sign for your booth, but Stone Mountain Park reserves the right to approve or disapprove display.

ADDITIONAL FESTIVAL RULES

1. Gas powered generators are strictly prohibited. Stone Mountain Park Safety Director will be monitoring generator use.
2. Electricity is a PAID amenity at the Yellow Daisy Festival. More information on electricity will be sent in the acceptance packet.
3. Management provides nominal after hours security for festival area with the understanding that Stone Mountain Park is not, and will not be responsible in any way for loss or damage to participant's property. Exhibitors are responsible for their own personal and property liability.
4. Yellow Daisy is a difficult show to operate by yourself, we recommend you bring at least one friend, relative, or associate with you to act as a runner to and from your car/trailer for restocking. Vehicles are NOT allowed in the festival area during show hours.
5. Coolers may be brought into festival area before 9:00 a.m. only. No glass containers.
6. Pets are not allowed in the Festival area at any time. **NO EXCEPTIONS.** Please plan accordingly.
7. Park employees cannot accept personal tokens or gifts before, during, or after the show.
8. GEORGIA STATE/COUNTY SALES TAX at 7% must be charged on all sales. Exhibitors are solely responsible for collecting, reporting, and paying all sales taxes collected to the Georgia Department of Revenue, Sales, and Use Tax Division. Forms are included in the Crafter's Packet, upon check-in at the Festival.
9. CONSUMER PRODUCT LAWS REQUIREMENTS.

(i) Any and all consumer products, including, without limitation, goods, wares, and merchandise, that are manufactured, produced, sold, or distributed into commerce (including any recordings or promotional materials that are consumer products) by all Yellow Daisy Exhibitors must comply with all Consumer Product Safety Act (CPSA), Consumer Product Safety Improvement Act of 2008 (CPSIA) and any and all other consumer product laws, rules, regulations (collectively referred to as "CPSC Laws"), that are enforced by the Consumer Product Safety Commission ("CPSC"). As a Yellow Daisy Exhibitor it is your responsibility for knowing and complying with all CPSC Laws. By participating in the Yellow Daisy Festival, all Yellow Daisy Exhibitors warrant that they will not manufacture, sell, or distribute into commerce any consumer product that does not comply with CPSC Laws.

(ii) To ensure compliance with this Section, all Yellow Daisy Exhibitors may be required to provide substantive evidence that any consumer product the Yellow Daisy Exhibitors manufactures, sells, or distributes into commerce complies with all applicable CPSC Laws. Such evidence may include, without limitation, certification from an independent testing facility, certification from the manufacturer, tests results of self testing, or actual screening of the product. If any Yellow Daisy Exhibitor is unable to provide sufficient evidence that any consumer product that it manufactures, sells, or distributes into commerce complies with the CPSC Laws, the Yellow Daisy Exhibitor shall immediately cease to manufacture or sell the product. Any continued manufacture, sale, or distribution into commerce of a consumer product after a determination is made that the Yellow Daisy Exhibitor lacks sufficient evidence to support compliance with CPSC Laws, will be a breach of this provision and the Yellow Daisy Exhibitor may be removed without further notice. If you would like more information please feel free to email us at ydf@stonemountainpark.com

ANY VIOLATION OF THE RULES AND REGULATIONS STATED IN THIS PACKET AT ANY TIME MAY RESULT IN THE LOSS OF EXHIBIT SPACE FOR THE DURATION OF THE SHOW WITHOUT REFUND AND THE EXHIBITOR MAY BE EXCLUDED FROM FUTURE SHOWS AT STONE MOUNTAIN PARK.

APPLICATION RULES, LIMITATIONS, PROCEDURES & FEES

APPLICATION

1. Application changes are not possible after the application deadline has passed.
 2. A signed application constitutes a contract to follow all rules and regulations. It is a contract to participate, personally, if accepted.
 3. Checks post-dated or returned unpaid by the bank result in immediate disqualification.
 4. Applications must be postmarked on or before March 15, 2011.
 5. Applications postmarked after March 15, 2011 WILL NOT be accepted.
 6. Submit a total of (6) photographs as detailed below. SLIDES WILL NOT BE ACCEPTED.
 - a. (One) photo of artist in workshop/**WORKING** (Do not send a photo of you holding the finished product or only your hands.)
 - b. (Two) photos of booth set-up ~ Stapled on the top left-hand corner of the Photo Display Sheet
 - c. (Three) close-up photos of the art and/or craft.
- YOU MUST INCLUDE ALL SIX (6) PHOTOGRAPHS!**
7. NEW THIS YEAR: Applicants must submit (2) copies of receipts or order forms that reflect their name and/or signature for their purchase of raw materials for their products. There is not a specific monetary amount that we need to see (we all know what's reasonable) we only ask that the purchases occur within 24 months of the March 15, 2011 application deadline.
 8. ALL PHOTOS AND RECEIPTS/ORDER FORM COPIES BECOME THE PROPERTY OF STONE MOUNTAIN PARK AND WILL NOT BE RETURNED
 9. Complete and sign official application form.
 10. Do not write in "FOR OFFICE USE ONLY" portion of application.
 11. Choose appropriate category using the "Exhibitor Categories" sheet as a guide. Each application is limited to one category; do not apply for more than one category. (Example: If you apply under Clay-Functional and the Jury accepts you to bring pottery to the Festival, you cannot also bring Jewelry to sell at the festival) If you would like to enter more than one category, you must submit a separate application with appropriate fees for each entry.
 12. Enclose ONE check, money order or credit card number for total fees (Space Rental + Application Fee) made payable to: Stone Mountain Park. Checks for the wrong amount, post-dated, or returned unpaid by the bank will void show eligibility. All fees will be processed and deposited as received. A canceled check does not indicate acceptance.

13. Application must have official U.S. postmark no later than midnight, March 15, 2011, or be received by the Special Events Office by 5:00 p.m., EST, March 15, 2011. All LATE applications will be refused and not presented to the Yellow Daisy Jury.
14. Any withdraw from the Festival must be given in writing, signed and dated by the applicant and bearing an official U.S. Postmark by March 22, 2011 to be eligible for a refund on your space rental fee.
15. Part of your Space Rental Fee is used to pay for a general liability policy for you and your booth space.

JURY & ACCEPTANCE/NON-ACCEPTANCE

1. Jury decisions are based on your photo sheet/receipts/order forms and information provided on your application form. **Please send the best photos you have available.** Your photos are the most important factor in your acceptance/non-acceptance to the Yellow Daisy Festival.
2. Photos should fit within the application page. Please cut or layer your photos to fit within the 8.5 x 11 page.
3. Any additional material, extra photos, samples etc. will be discarded and may result in disqualification.
4. Jury will be held during the month of April 2011 with a panel of experienced artists, show producers, and crafts people.
5. Selection is based on quality and skill in workmanship, original and creative ideas as well as attractiveness of booth display.
6. Acceptance and Non-Acceptance letters will be mailed in April. **Acceptance or Non-Acceptances absolutely will not be confirmed or discussed by telephone.** ALL DECISIONS OF THE JURORS ARE FINAL.
7. Refunds for non-accepted applicants and eligible withdrawals (written, signed, and U.S. postmarked by March 22, 2011 or earlier) less the application fee, will be mailed with the non-acceptance letter or credited back to the credit card, depending on type of payment received.
8. If you receive a non-acceptance letter, you may write the YDF staff for the reason why you were denied entry into the show. Please note that the Stone Mountain Park staff is not on the Yellow Daisy Festival Jury but reserves the right to screen applications.
9. Cancellation by applicant after jury and exhibitor selection or after March 22, 2011, will result in a loss of all fees. Withdrawal at anytime must be in writing and signed by applicant to be official and remain in good standing.

EXHIBITOR CATEGORIES

ARTS & CRAFTS SUB-CATEGORIES

- Accessories (hair bows, scarves, hats, handbags)
- Artwork (drawings, paintings, mixed media)
- Artist's Prints and Unlimited Reproductions
- Clay-Functional (*hand thrown ceramics, pottery, fimo clay, porcelain) *Does not include pre-formed clay
- Clay-Nonfunctional (ceramics, pottery, porcelain)
- Clothing, Adult
- Clothing, Children
- Clothing, Matching Mother/Daughter
- Dolls (fabric, fiber, fur, porcelain, wood, etc.)
- Fabric (sewing, quilting, crochet, knitting, painted, weaving, cross-stitch, needlepoint)
- Fiber (baskets, macramé, wreaths)
- Floral (arranged, dried, live, potpourri, pressed, silk, etc.)
- Food Gifts (must be sealed in decorative packaging)
- Food Mixes (must require additional preparation for consumption)
- Furniture-Finished (painted/stained: household, lawn/garden, child-size)
- Furniture-Unfinished (household, lawn/garden, child-size)
- Games/Toys
- Glass (blown, cut, fused, mosaic, sculpture, stained)
- Herbal (soaps, potpourri, oils)
- Jewelry (beads, clay, fabric, fiber, glass, leather, metals, paper, wood)
- Leather (accessories, bags, clothing, belts)
- Metal (cast, embossed, forged, punched, sculpture: aluminum, brass, copper, gold, iron, pewter, silver, tin, etc.)
- Miscellaneous (acrylic, bread dough, egg art, rubber, shells, etc.)
- Musical (instruments, music boxes, no cds)
- Paper (calligraphy, cast, cutting, maps, paper-mache, quilling, scherenschnitte)
- Photography (unlimited prints)
- Plants, Live (bonsai, bromeliads, dish gardens, herbs, etc.)
- Wood-Finished (painted/stained: lawn/garden, household, sculpture, sports, toys, etc.)
- Wood-Unfinished (lawn/garden, household, sculpture, sports, toys)

FINE ARTS SUB-CATEGORIES

- Painting (oils, watercolors, acrylics)
- Drawings (pencil, pen & ink, charcoal)
- Jewelry (gold & silver, semi-precious stones)
- Sculpture (clay, fiber, glass, metal, paper, wood)
- Photography (originals, limited reproduction)
- Mixed Media (combination of various media)

YELLOW DAISY FESTIVAL 2011 APPLICATION

EXHIBITOR NAME: _____ BOOTH PARTNER NAME: _____

Exhibitor **must** be artist / crafter. Exhibitor is the official contact. Name to appear on exhibitor's list available to the public.

BUSINESS NAME: _____ PHONE: (H) _____

ADDRESS: _____ PHONE: (W) _____

CITY, STATE, ZIP: _____

E-MAIL ADDRESS*: _____ WEBSITE: _____

*For e-mail updates and important announcements

Check only one category below and write in sub-category referring to enclosed "exhibitor categories" listing.

FINE ARTS: ARTS & CRAFTS: SUB-CATEGORY: _____

Describe items to be sold and the price range of each: _____

If in last year's Yellow Daisy (2010), do you want the same booth space if accepted in 2011 (circle one)? YES NO

List the last three (3) shows where you have exhibited (with date):

(1) _____ (2) _____ (3) _____

A signed application constitutes a contract to follow and be bound by the Yellow Daisy Festival Rules, Limitations & Procedures and is a commitment to participate personally, if accepted. **Violations of Rules, Limitations & Procedures prior to, during, or at the end of the show will result in loss of exhibitor space, without refund, and the exhibitor will be excluded from future shows at Stone Mountain Park.** Applicant certifies that photos submitted accurately depict applicants materials. Applicant certifies photos submitted are the sole work of applicant. Any photos submitted with an application or taken on behalf of the Park of any exhibits/exhibitors are the sole property of the Park. Application will not be considered if: this form is incomplete, unsigned, postmarked or delivered after deadline, received without correct fees, check is post-dated, check is returned from bank, or check is received without photos prepared as directed. Furthermore, by signing this application you agree to allow the Park to give your phone number or e-mail address out to the public unless otherwise noted. Your signature below certifies that you understand and accept all Rules, Limitations & Procedures stated throughout this application package.

SIGNATURE _____ DATE _____

BOOTH PARTNER SIGNATURE _____ DATE _____

ALL AUTHORIZED EXHIBITORS MUST SIGN THIS FORM! YOU WILL NOT BE ELIGIBLE TO CHECK INTO THE FESTIVAL IF YOU HAVE NOT SIGNED THIS APPLICATION.

APPLICATION & SPACE RENTAL FEES

Application Processing fee: \$40.00

***Do not forget to include (2) copies of receipts with this application. See #7 under application.**

Booth Site fee:

Single Spaces (approximately 10' wide x 20' deep): \$ 525.00
Double Spaces (approximately 20' wide x 20' deep): \$ 1100.00

PAYMENT INFORMATION

Select Method of Payment:

Check/Money Order (Enclosed) VISA Mastercard American Express Discover

If credit card, please complete: Amount to be charged \$ _____ Name as it appears on card _____

Card# _____ Expiration Date _____

Cardholder Name: _____ Cardholder Signature: _____

*All fees will be processed and deposited as received Date: ____/____/____

↓ ↓ ↓ ↓ ↓ ↓ ↓ FOR OFFICE USE ONLY ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓

Category: _____ Sub-category: _____ Ranking: _____ Accepted: _____

Restrictions: _____ Declined: _____ Reason/s: _____

Check/MO#: _____ Payment Amount: _____ Size: S D

Date Received: _____ Date Entered: _____ Entered By: _____



PHOTO DISPLAY SHEET

Staple Here

Staple (1) photo of you WORKING in your workshop or wherever you create your works of art!

HERE

Booth Set-Up Photo

Attach TWO booth photos here.

*** Staple second one on top.**

*Art or Craft Photo
(1)*

**ALL APPLICATIONS MUST BE POSTMARKED
ON OR BEFORE MARCH 15, 2011**

AND SENT TO

STONE MOUNTAIN PARK

FINANCE - YDF 2011

P. O. Box 871008

STONE MOUNTAIN, GA 30087

*Art or Craft Photo
(2)*

*Art or Craft Photo
(3)*

Please staple your pictures—DO NOT GLUE. There should be 6 pictures total.

Photos ONLY! No Slides!

All (6) Photos Must Fit On This Page.

Cut or overlap photos, if necessary, to fit within margins of this page.

Applicant certifies that the submitted photos above accurately depicts applicants materials. Applicant certifies that the submitted photos above are the sole work and ownership of applicant. By placing my signature below, I agree to be bound by the Yellow Daisy Festival Rules, Limitations & Procedures.

Exhibitor Signature: _____ Category: _____ Sub-category _____

SIGN HERE, PLEASE