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## **Silver Dollar City Expands Moonlight Madness** *Scream Under the Stars for Summer's Last Blast* *July 27 – Aug. 9*

(Branson, Mo 7/09) **With Silver Dollar City extending and expanding Moonlight Madness, families have the opportunity to scream under the stars for more days and longer nights.** The park, as well as the thirty rides and attractions, will be open all day and will stay open into the night July 27 – Aug. 9. **Open from 9:30 a.m. until 10:00 p.m.,** Silver Dollar City is giving families the chance to have one more value vacation or daytime outing before the summer turns into fall. **Daytime visitors to the theme park will be able to stay late and enjoy the rides by the light of the moon, and those who arrive after 5 p.m. pay just \$20 for the night ride thrills.**

“We’ve added special events, days and ticket packages for all of our attractions to help out those families looking for one last summer vacation,” says Silver Dollar City General Manager Brad Thomas. “We want them to be able to experience Silver Dollar City as they never have before, to see the stars between their toes on the Giant Swing and see Table Rock Lake from the top of WildFire, through the thrill of darkness.”

Throughout the day, Silver Dollar City will feature *KidsFest* activities, from the all-new JEERK show featuring the first U.S. performance by the Swedish supergroup to the magic and illusions of Peter Gossamer. For Moonlight Madness, select shops and restaurants will be staying open late with supper specials and thrill-seeker deals. VeggieTales characters will make a special nighttime appearance and the show *Great American Country Nights in Echo Hollow*, with a performance recently spotlighted on *The Today Show*, will be presented Tuesdays through Sundays.

The internationally-acclaimed Silver Dollar City and White Water are motivating families to fit in that last blast of summer through special events and packaging as well as added-value offers.

### **SPECIAL LAST BLAST OF SUMMER OPPORTUNITIES AT** **SILVER DOLLAR CITY ATTRACTIONS**

#### **Moonlight Madness, July 27 – August 9 (Silver Dollar City)**

Throughout Moonlight Madness, Silver Dollar City will be open all day and into the night. **July 27 – August 9**, the park will be open from **9:30 a.m. until 10 p.m.** for summer night thrills on the **thirty themed rides and attractions** from high-speed coasters such as the explosive-launch coaster PowderKeg, to the mega-splashing American Plunge.

**Enjoy *KidsFest* all day and stay all night** with your day pass or season pass  
OR

**Come after 5 p.m. for only \$20** for night ride thrills

### **Summer Ride Days, August 17-20 (Silver Dollar City)**

For those still not back to school, the dates **August 17-20 have been added** to the Silver Dollar City calendar with a **special price of only \$25** for the day. **Open 10-6 p.m., these days are dedicated to the rides**, from the multi-looping roller coaster WildFire to the 10 family rides at the Grand Exposition. Select merchandise, food and entertainment venues will be open as well.

### **Night Water, August 17, 19, 21 (White Water)**

**Open only at night August 17, 19 and 21, White Water hosts Night Water** with the largest selection of water rides and attractions in the Ozarks. **For only \$20 from 4-10 p.m.** guests can enjoy their favorite water thrills in a new way, from catching a wave in Surfquake Wave Pool to racing on the region's largest high-speed water ride, Kalani Towers, under the stars. The Hawaiian theme will include a nighttime luau, offering tropical treats.