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Nighttime Thrills Abound at Silver Dollar City's Moonlight Madness

Ride, Dance Under the Stars for Summer's Last Blast July 24 – Aug. 8

(Branson, Mo 7/10) **Families can play into the night during Silver Dollar City's Moonlight Madness, with expanded nighttime hours to ride, scream, soar and dance under the stars—all for just \$25 after 5 p.m.** The park, as well as the thirty rides and attractions, will be open all day and will stay open until 10 p.m. each night July 24 – Aug. 8. New this year, guests can dance the night away at Silver Dollar City's Street Dance beginning at 9 p.m. each evening during Moonlight Madness. Open from 9:30 a.m. until 10 p.m., Silver Dollar City is giving families more than 12 hours a day to play and the chance to have one more value vacation or daytime outing before the summer turns into fall.

“Moonlight Madness is created for families looking for something special at the end of summer,” said Silver Dollar City General Manager Brad Thomas. “With Silver Dollar City open 12 ½ hours daily, there's everything to explore from the coolness, literally 60 degrees, of Marvel Cave to the rides from daylight into night. There's nothing like a nearly 15-story drop in the dark on Wildfire, or a moonlit water battle on Riverblast.”

Throughout the day, Silver Dollar City will feature *KidsFest* activities, from the all-new Stunt Dog Experience with performing dogs to the magic and illusions of Peter Gossamer, now in its final season at the park. For Moonlight Madness, select shops and restaurants will be staying open late with supper specials and thrill-seeker deals. Evenings rock in Echo Hollow with the *Great American Country Nights in Echo Hollow*, spotlighted on *The Today Show*.

Throughout Moonlight Madness, Silver Dollar City will be open from **9:30 a.m. until 10 p.m.** **Guests can enjoy *KidsFest* all day and stay all night** with a day pass or season pass, or come **after 5 p.m. for only \$25** for night ride thrills. For more information, call (800) 831-4FUN(386) or visit www.silverdollarcity.com.

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