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Silver Dollar City Beats the Heat with Circus of the Century – On Ice

National Kids' Fest Presents New Family Entertainment from June 9 – August 12
(Branson, Mo. 6/07) On the heels of the launch of Silver Dollar City's new ride The Giant Swing at the Great Barn, the Branson theme park presents its family entertainment lineup for America's largest kids' festival. Silver Dollar City's *National Kids' Fest*, June 9 – August 12, brings together a new show with acrobats, clowns and performing animals on ice, an activity center by an award-winning creativity-for-kids brand and the flash and style of a basketball world-record breaker.

The all-new show *Circus of the Century -- On Ice* is a circus-themed show with a cool twist for summer – acrobats and clowns on ice. Set inside the Red Gold Heritage Hall, hilarious clowns, acrobats and playful animals will perform aerial tricks, feats of strength and balance on wheels and stilts for a show of precision ice skating with circus flare.

Kids can let their imaginations run wild in the new **Kid Concoctions Creativity Center**, from the award-winning books and television show. The 4-time Parents Choice Award winning brand presents an interactive area designed for kids where they can make their own Gooney Gunk or Spongée Ball, or learn to make a volcano as they explore combinations of art and science. Kids can invent their own creations or get hands-on with a Kid Concoctions product.

Mixing basketball and comedy takes center stage in **Bounce – The All-American Basketball Show** starring Dave “Travlin” Davlin. Davlin, who set a world-record for spinning 12 basketballs on his body at the same time, brings his popular style of basketball performance to the Silver Dollar City stage delivering an interactive show with a positive message of “If I can dream it, I can do it.”

All-Star Dogs & Gold Medal Kids is a new show presenting an athletic demonstration and spirited competition between young gymnasts and playful canines. The two groups square off against each other to prove the superior species in the areas of speed, agility and mental toughness.

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Kid-focused entertainment and activities occurring throughout the entire festival also include champion kid cloggers from around the country, the interactive musical show *Just Kiddin' Around*, an all-American show from American Kids and a daily banana-split eating contest.

The highlight for the season is Silver Dollar City's Giant Swing – the hands-on, old-fashioned fun of a barn swing mixed with giant-sized, high-tech thrill power! The new \$6 million ride launches riders more than seven stories in the air -- and nearly upside down -- at roller-coaster speeds for barn-bursting, high-flying, super-swooping thrills. The Giant Swing joins Silver Dollar City's two dozen popular rides and attractions including last year's Grand Exposition with 10 family rides in a new area of the park and the explosive launch roller coaster, PowderKeg, named the *Best Family Thrill Coaster on the Planet* by Thrillride.com.

Silver Dollar City, located near Branson, Missouri, is open daily during *National Kids' Fest*, June 9 – August 12. Hours are 9:30 a.m. to 7:00 p.m. For tickets and information, call 1-800-831-4FUN, or visit the web site, www.silverdollarcity.com.

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