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## **FINAL DAYS OF THE LEGENDARY *SHOWSTOPPERS!* ABOARD THE SHOWBOAT BRANSON BELLE**

### *ALL NEW SHOW IN WORKS FOR 2011*

(Branson, MO 8/10/10) **After more than a decade of standing ovations, Silver Dollar City Attractions announce the final days of one of Branson's top-rated shows, *Showstoppers!* featuring Todd Oliver and his Amazing Talking Dogs aboard the Showboat Branson Belle.**

Throughout the fall and the 2010 Christmas season, visitors have the opportunity to board the Showboat Branson Belle to experience the last performances of what has become a legendary adventure on beautiful Table Rock Lake. The fast-paced *Showstoppers!* presents more than 30 musical numbers in a song and dance revue, with live music and a talented quartet of singers and dancers joining the nationally-acclaimed Todd Oliver.

"*Showstoppers!* wraps around the entire two-hour cruise, creating a highly-entertaining dining and lake experience," said Jim Moeskau, General Manager of SBB. "We are counting down to the last show on December 31st and anticipate many sell-outs. With that in mind, we encourage early reservations," said Moeskau, who commented on the long-standing affiliation with performer, Todd Oliver.

"We have enjoyed a 13-year relationship with Todd as a highly-talented performer and a good friend of the Silver Dollar City family. We think it's exciting for Branson that Todd and his repertoire of talent will be showcased in his own show at The Jim Stafford Theater in 2011. This move for Todd is another great example of how Branson introduces and then nurtures talented performers who become favorites with our 8 million visitors."

**With detailed plans tightly under wraps, Branson's grandest lake attraction is promising an all-new show for 2011, plus a new menu and new look for the authentic paddlewheeler.**

"Internationally-awarded show producers with Silver Dollar City Attractions are currently creating a world-class production for 2011. We are finalizing some of the key elements, while also traveling coast-to-coast to see firsthand tremendous entertainment options that will be unique to Branson's entertainment offering," said Moeskau.

When asked why make dramatic changes, Moeskau said, "The grandeur of the one-of-a-kind Showboat is an experience in itself, yet we believe it is time for the Belle's next chapter of her history. When the stage lights come on in 2011, we promise a show like no other ever presented -- one of drama and awe, comedy and laughter, song and dance," said Moeskau, adding that details are expected to be announced in late fall.

*The Showboat Branson Belle is owned and operated by Silver Dollar City Attractions/Herschend Family Entertainment Corporation. For cruise times and ticket information, please log on [www.showboatbransonbelle.com](http://www.showboatbransonbelle.com)*