



Contact:
Silver Dollar City Publicity
(417) 338-8210/338-8207
Electronic release/images available:
publicity@silverdollarcity.com

Variety is Key to Success for Showboat Branson Belle With Dining Cruise, Show and Live Talking Dogs!

Branson's Premier Lake Experience Sets Sail Spring 2010

(Branson, Mo. 2/10) Branson, Missouri, known for its wide variety of entertainment, has one musical attraction that stands alone in its offering - the Showboat Branson Belle, the only luxury dining cruise to set sail on the waters of Table Rock Lake. Considered one of Branson's most spectacular attractions, the Showboat offers a cruise, a three-course meal, and a music and dance show complete with its own live orchestra. Sailing from March through New Year's Eve, the Showboat allows visitors to get out on the lake, view the scenery of the Ozark Mountains and be entertained during the two-hour excursion.

The elegant and massive ship is the size of a football field, seats 700, has three stories, a galley and a top viewing deck. Themed to the 1880s, harking to the days when magnificent showboats cruised the rivers of America, the graceful paddlewheels truly help propel the boat, making the experience ever more authentic.

"People see how grand the Showboat looks from the docks of White River Landing, but it's the grandeur inside that grabs them, as well," said General Manager, Jim Moeskau. "Literally, from the boarding process through the show finale, guests can get caught up in a unique experience that offers variety on many levels: variety within the show, the cruise and the multi-course meal. Where else can one experience live talking dogs right along with a gourmet meal!"

The dogs are headliners, and canine partners, of the nationally-acclaimed comedian Todd Oliver. Oliver and his troupe have been featured on such national TV shows as *The Tonight Show with Jay Leno* and *The Late Show with David Letterman*. Lunch and Sunday cruises present award-winning comedic magician Christopher James.

The Showboat Branson Belle dinner menu includes a main course of Admiral's Choice Braised Beef in demi-glace sauce and Chicken Marsala, with all meals prepared

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fresh onboard in the ship's galley. Both lunch and dinner are served with a house salad and the Showboat's own Lemon Raspberry Torte dessert.

The Paddle Wheel Club Room offers a more private dining area for small groups or couples for a special occasion. With this premium dining experience, guests dine overlooking the ship's paddlewheels and select from a dinner menu including grilled Mahi Mahi with shrimp, Captain's special-cut rib-eye steak, Caribbean stuffed chicken and a choice of desserts. After dinner, guests are seated in prime seats in the main dining room for the show. Another dining option is the Captain's Row, where first row balcony guests enjoy the Showboat Branson Belle main dining room atmosphere while choosing from menu selections.

Cruises sail from mid-March through New Year's Eve. All cruises run approximately two hours and 15 minutes, and begin at noon, 4:00 p.m. and 8:00 p.m. For information and reservations, 1-800-775-BOAT, or www.showboatbransonbelle.com.

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